



HOTEL DEL
CORONADO
EST. 1888

Event Branding Opportunities

Stand out with custom branding & event signage.





Create An Immersive Experience.

Elevate your next event by incorporating branding and signage throughout the resort.

Planners can choose from a variety of customizable options to make their attendee experience seamless.

From custom guest room keys to welcome flags, directional signage and a dedicated in room TV channel, there are options for every stage of the attendee journey.

PUBLIC SPACES

WELCOME FLAGS

Welcome guests as they arrive on the hotel's portecochere.

BANNERS

Place custom banners throughout property (subject to approval).

VINYL FLOOR DECALS

Welcome and guide guests around the property.

VINYL INTERIOR WINDOW DECALS

Provide privacy and great brand exposure.

ELEVATOR WRAPS

Wraps are available on select elevators in The Victorian, Founders Hall and Southpointe Center.

VINYL DOOR WRAPS

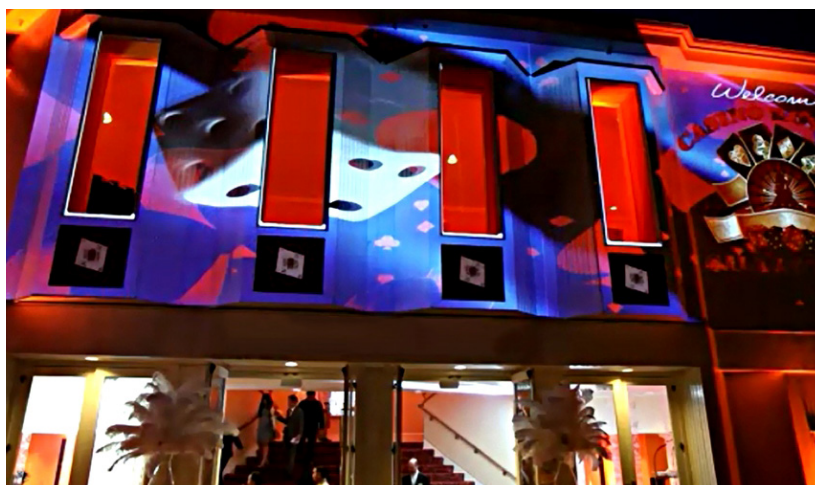
Available in Founders Hall and Southpointe Center

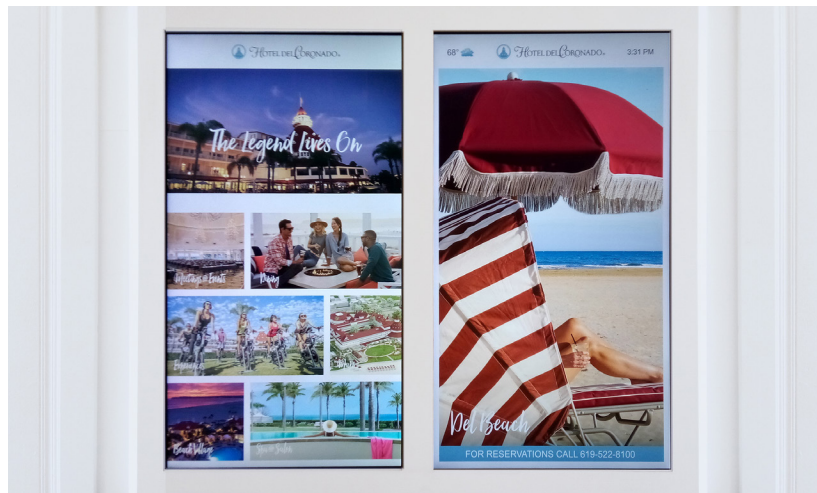
COLUMN WRAPS

Available in Founders Hall and select venues

GOBOS & VIDEO MAPPING

Available through Encore





DIGITAL SIGNAGE

WAYFINDING SCREENS

Large digital signage located around the property. Custom messaging can be placed in the Babcock & Story Bar, The Garden, Victorian Lobby, The Cabanas and in Founders Hall.

MEETING ROOM SCREENS

Custom logos and event branding can be placed outside meeting and event venues throughout property.

GUEST ROOMS

CUSTOM ROOM KEYS

Delivered at the front desk

CUSTOM KEY ENVELOPES

Received while checking in



GUEST ROOM TV CHANNEL

In room TV channel is limited to one per event.

VINYL MIRROR DECALS

On attendee guest room mirrors

CUSTOM DOOR HANGERS

For attendee guest rooms

EVENTS

COCKTAIL NAPKINS

For private events

LOGO COFFEE SLEEVES

In meeting rooms



Branding & Signage Opportunities

PUBLIC SPACES

ITEM

Welcome Flags
Banners
Vinyl Floor Decals
Vinyl Interior Window Decals
Elevator Wraps
Vinyl Door Wraps
Grande Hall Column Wraps
Gobos & Video Mapping

COST PER DAY

Starting at \$1,000
\$250 - \$500/banner
\$50 - \$100/decal
\$250 - \$500/meeting room window
\$750/elevator
\$250/door
\$1,000/column
Pricing available through Encore

DIGITAL SIGNAGE

ITEM

Wayfinding Screens
Meeting Room Screens

COST PER DAY

Starting at \$250
Starting at \$500

GUEST ROOMS

ITEM

Room Keys
Key Envelope
Guestroom TV
Vinyl Mirror Decals
Custom Door Hangers

COST PER DAY

\$3/room on peak night
\$3/room on peak night
\$500/channel
\$10/room
\$5/room

EVENTS

ITEM

Cocktail Napkins
Logo Coffee Sleeves

COST PER DAY

\$150/event
\$2/sleeve

PLEASE NOTE

- Client is responsible for production of all materials and any fees that incur as a result
- The above pricing is non-inclusive of tax & labor and does not include production of product
- All concepts must be submitted to hotel for approval no later than 3 weeks prior to set-up
- Any vendors associated with installation must be approved by hotel and group
- Vendors must install and remove branding and signage
- Set-Up/Strike must be supervised by hotel personnel
- All installations must be removed no later than 24 hours after end of event/convention
- Client is responsible for any damages to hotel property
- All outside vendors to sign the Event Agreement and Hold Harmless agreement
- Custom branding and signage packages available through your catering and events manager



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